



ISMO Parigi

28

PRODUCT CATEGORIES

AMBIENT

CHILLED

FROZEN

more than
11 Million
of families
in Italy

151
Employees

116.8
€M Turnover FY24

VALSOIA®

3 DIVISIONS

HEALTHY FOOD DIVISION



TRADITIONAL FOOD DIVISION

Proprietary brands



Exclusively distributed brands
in Italy



INTERNATIONAL DIVISION

Transversal to all Brands except for those distributed

STRATEGY



FOCUS



INNOVATION



INTERNATIONALIZATION



M&A

Niche brands and foreign countries

OBJECTIVES



PLANT-BASED ICE CREAM

N° 1 in the markets where present



PLANT-BASED BEVERAGES

Innovation and strengthening of market share



DIETE.TIC

N° 1 in the Italian market



PIADINA LORIANA

N° 1 in the Italian market and development abroad

TOOLS



COMMUNICATION



R&D CENTER OF EXCELLENCE



PRODUCTION PLANT

Progressive transition from BUY to MAKE

HEALTHY FOOD DIVISION

VALSOIA HEALTHY PRODUCTS



Valsoia founded in 1990, by neurologist Lorenzo Sassoli de Bianchi and listed on the Italian stock market since 2006, to provide **healthy, functional, nutritionally-balanced** products that are **tasty and enjoyable**, drawing on traditional Italian expertise and culinary culture.

Today **Valsoia** is expanding in the domestic and international markets, through product innovation and acquisitions.

Valsoia's **from-breakfast-to-dinner** range:



**Non-dairy
beverages**



**Non-dairy
yogurts**



**Non-dairy
desserts**



**Non-dairy
ice creams**



**Non-dairy
cheese**



**Meat
alternatives**



**Non-dairy
spreads**



**Plant-based
cooking creams**



**Vegan
dressing**



Vegan snacks

**Other
Brands**

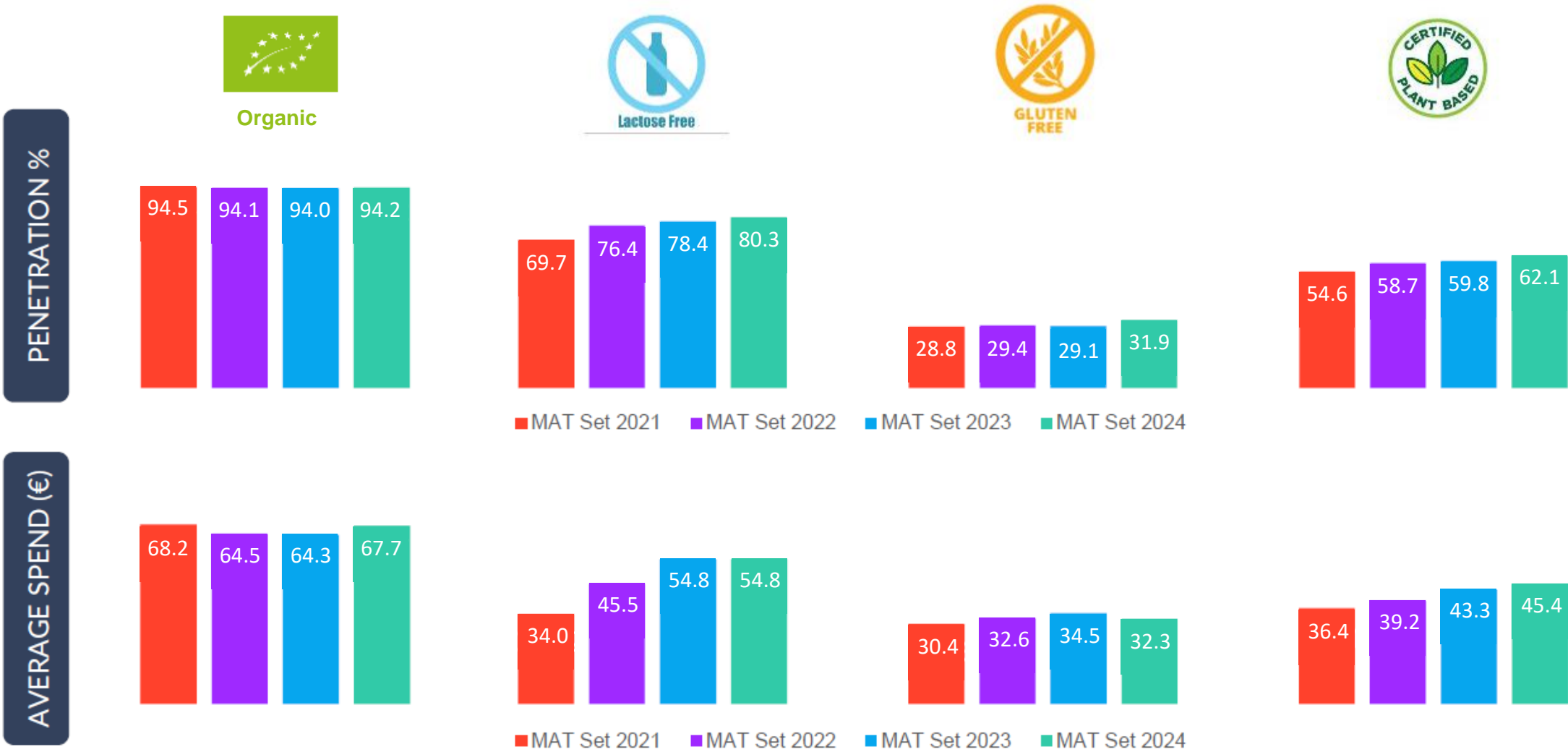
VITASOYA

High-quality soyadrink

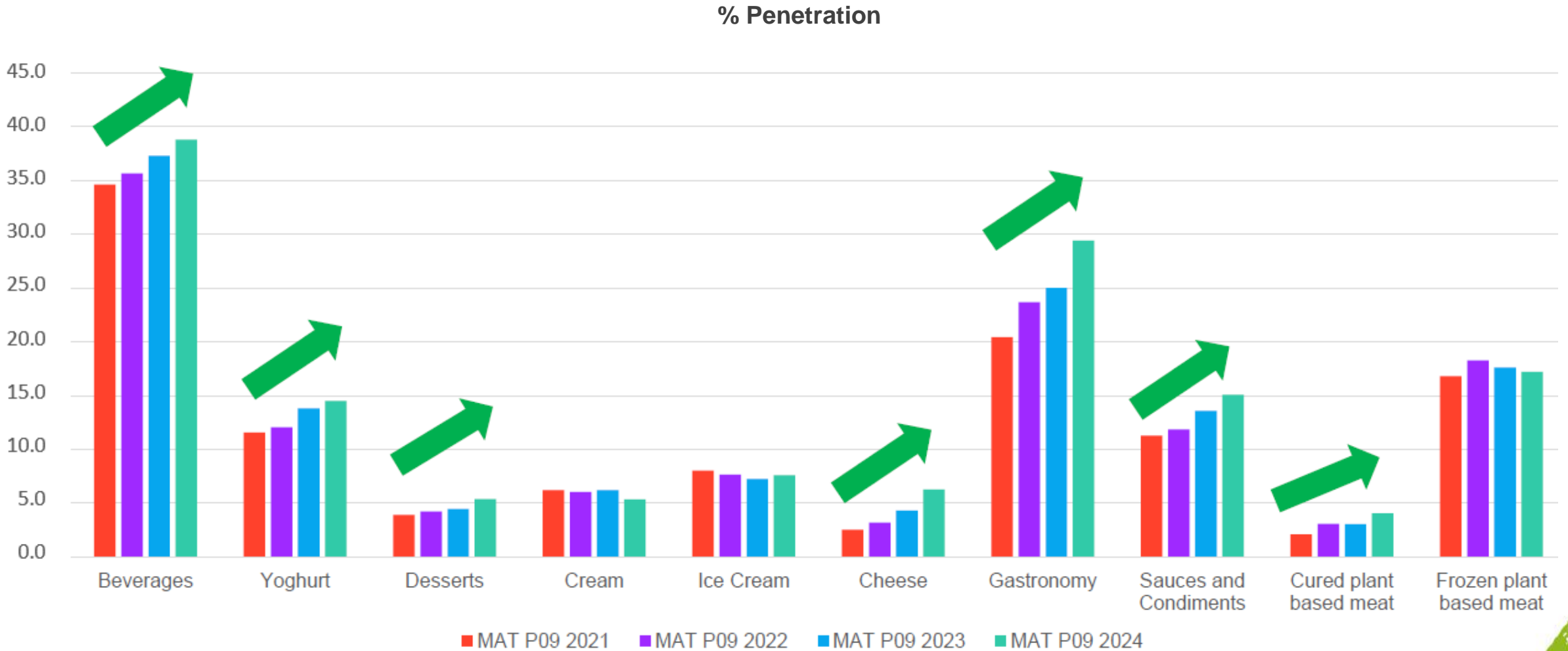
Naturattiva

Organic products

WELLNESS TRENDS MAINTAIN EXCELLENT PENETRATION LEVELS



PLANT-BASED MARKET EXPANDS THE POOL OF PURCHASING FAMILIES ACROSS DIFFERENT CATEGORIES



VALSOIA MARKET SHARE BY VOLUME AS OF DECEMBER 2024



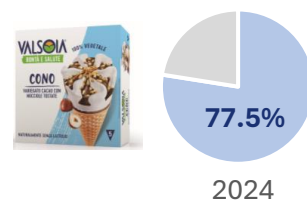
Soy beverages



Other beverages



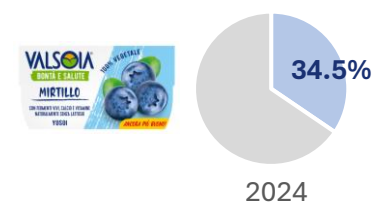
Plant-based ice creams



Plant-based desserts



Plant-based yogurts



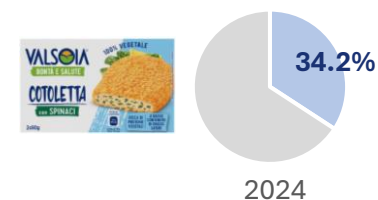
Plant-based cheese



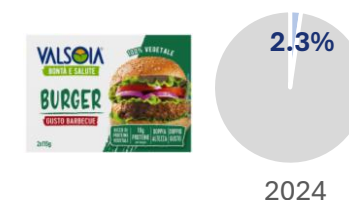
Plant-based cold cuts



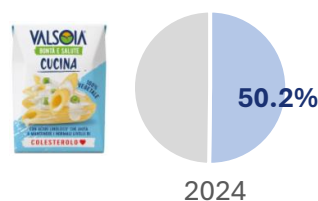
Frozen plant-based alternatives



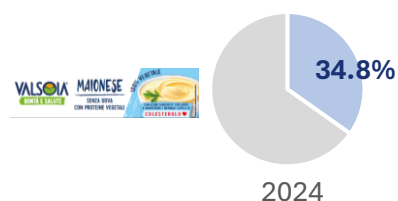
Refrigerated plant-based alternatives



Plant-based cooking creams



Plant-based mayonnaise



Healthy oil



Non-dairy spreads



HEALTHY FOOD INNOVATION



NEW MARKETS

NEW FLAVOURS

NEW TRENDS



PLANT-BASED FISH ALTERNATIVES



PLANT-BASED EGG ALTERNATIVE



PLANT-BASED CHICKEN ALTERNATIVE



TRADITIONAL FOOD DIVISION



Diete.Tic, purchased in 2017, is a liquid sugar-alternative sweetener, with a unique and patented process. Completely calories-free, it does not alter the taste of food or drinks and is highly soluble.

Thousands	2018	2024	Δ
VOLUMES (Kg)	100	150	+50%
FAMILIES	552	842	+53%
VALUE SHARE			
Sweeteners	13.7%	17.7%	+4spt
Liquids		50.3%	
TURNOVER	4,190	6,452	+54%

HIGHLIGHTS



TELEVISION: The only brand of the category that communicates



INVESTMENTS: New tv commercial and new production line



SUSTAINABILITY: New paper packaging



INNOVATION: Launch of liquid sachets



: another successful acquisition, in constant growth



PIADINA LORIANA, purchased at the end of 2020, was launched on the market at the beginning of the 1970s and has an established presence on the Italian market. Its success is due to the uniqueness of the product.

Thousands	2021	2024	Δ
VOLUMES (Kg)	2,232	3,040	+35%
FAMILIES	1,921	2,117	+10%
SHARE VALUE	10.9%	13.1%	+2.2spt
TURNOVER	8,971	15,774	+76%

HIGHLIGHTS



BIG EVENTS: Assago Forum - Unipol Arena



TELEVISION: The only brand of the category that communicates



INNOVATION: Expansion to other bakery categories



EXPORT: Strong international development plan



: the jam chosen by Italian people



Santa Rosa, purchased in 2011, is a historical brand of the Italian food tradition, that offers jams of high-quality standards, choosing only the highest-quality fruit through rigorous purchasing specifications.

Thousands	2023	2024	Δ
VOLUMES (Kg)	5,677	5,651	-0.5%
FAMILIES	3,534	3,536	-
SHARE VALUE	8.5%	8.0%	-0.5spt
TURNOVER	25,807	27,424	+6.3%

HIGHLIGHTS



TELEVISION: Strong investments to support the brand



INNOVATION: Launch of the Santa Rosa Fibra e Frutta line

Brands in exclusive distribution for the Italian territory



Thousands	2023	2024	Δ
VOLUMES (Kg)	586	572	-2%
SHARE VALUE	3.7%	3.8%	+0.1spt



Thousands	2023	2024	Δ
VOLUMES (Kg)	566	584	+3.3%
SHARE VALUE (pint market)	36.7%	39.3%	+2.6spt



Thousands	2023	2024	Δ
VOLUMES (Pcs)	667	594	-11%
SHARE VALUE	2.0%	1.6%	-0.4spt



Thousands	2023	2024	Δ
VOLUMES (Kg)	3,793	3,741	-1.4%
SHARE VALUE	81.2%	79.1%	-2.1spt

TRADITIONAL FOOD INNOVATION

LORIANA

PIADINA LORIANA FRESH



PINSA LORIANA



SANTA ROSA

ZERO SUGAR



FIBRA & FRUTTA



DIETE.TIC

LIQUID SACHETS



INTERNATIONAL DIVISION

VALSOIA INTERNATIONAL

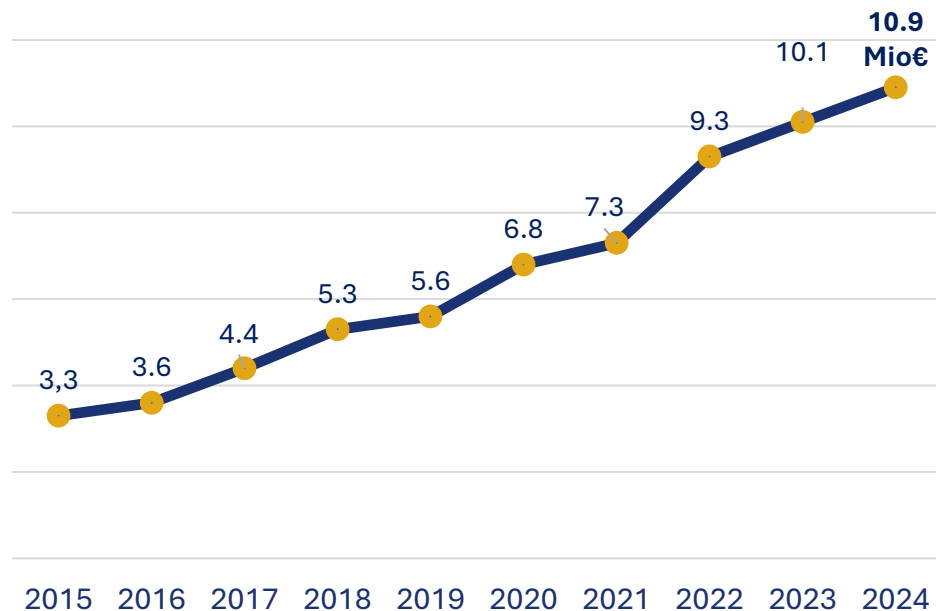
INTERNATIONAL PRESENCE

Distribution in more than 14,000 PoS



TURNOVER GROWTH TREND

€ 10.9 million achieved in 2024



BUSINESS MODEL

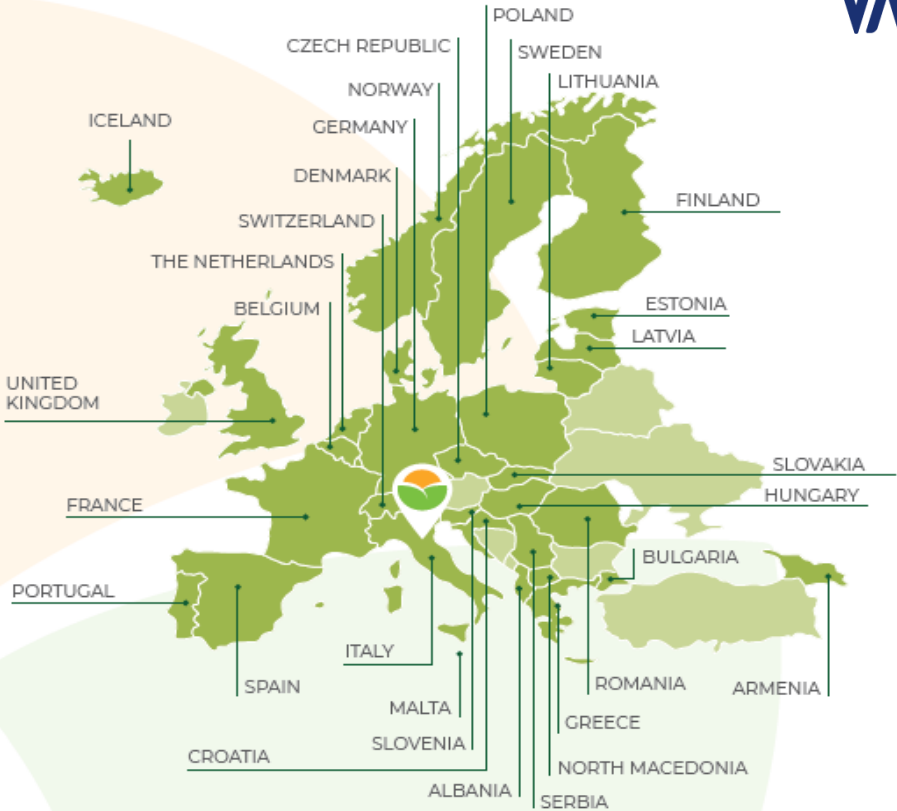
Development of direct presence

Consumer Marketing

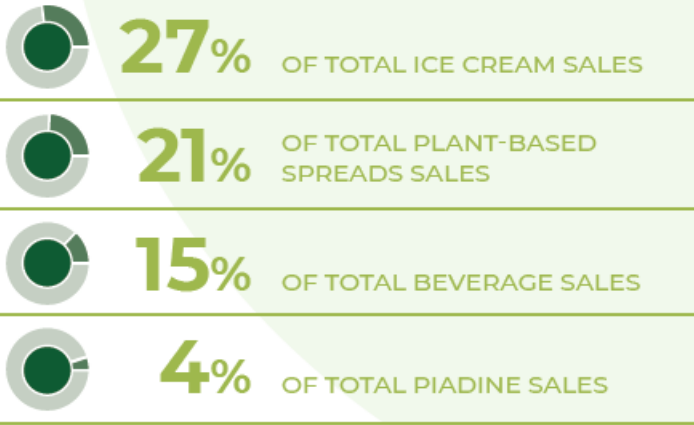
M&A



FOCUS ON EXPORT



EXPORT SALES INCIDENCE



VALSOIA INTERNATIONAL SELECTION



FINANCIAL RESULTS

Q1 2025 HIGHLIGHTS



Total Revenues Q1 2025 equal to **€ 24.2 mln** compared to 24.7 million Euro in Q1 2024.

The slight decrease (-2.2%) is mainly attributable to a drop in sales volumes in March due to the scheduling of Easter postponed by approximately one month compared to 2024



Good performance of beverages, ice creams, creams and hazelnut spreads, the plant-based lines of Valsoia Bontà e Salute and of all the traditional food brands



Sales revenues in Italy were substantially **in line** with Q1 2024 (-0.17 million Euro; -0.7%). **Foreign sales** recorded a **slight decrease** (-0.37 million Euro) due to the delay in the start of ice cream sales



The Company is committed to **managing the costs of products and services**, having to deal in particular with a further increase in the costs of some raw materials. Of note at the moment is the growth of cocoa and vegetable fats present in some important lines of the Company's portfolio, including ice cream, hazelnut spread and alternative plant-based desserts



Solid positive Net Financial Position

€ 25.7 mln as of 31 December 2024, **€ 24.1 mln** with the application of IFRS 16 principles

Sales Revenues

€ 116.8 mln

+3.5% vs FY 2023

Healthy Food **+3.0%**

Traditional Food **+4.9%**

Export **+7.9%**

EBITDA

€ 14.3 mln

+14.0% vs FY 2023

EBITDA Margin

12.2%

11.1% in FY 2023

NFP (cash)

€ 28.4 mln

€ 27.3 in FY 2023

PROFIT & LOSS FY 2024



€ 000	31/12/2024	31/12/2023	Change %
TOTAL REVENUES	116,751	112,818	3.5%
TOTAL VALUE OF PRODUCTION	119,215	115,297	3.4%
Purchases	(67,285)	(63,871)	5.3%
Services	(24,375)	(23,358)	4.4%
Other Operating Costs	(13,290)	(15,560)	-14.6%
EBITDA	14,264	12,508	14.0%
<i>EBITDA margin</i>	<i>12.2%</i>	<i>11.1%</i>	
Amortisation and depreciation	(2,925)	(2,853)	2.5%
EBIT	11,339	9,655	17.4%
<i>EBIT margin</i>	<i>9.7%</i>	<i>8.6%</i>	
Net financial income/(charges)	463	616	-24.8%
EBT	11,802	10,270	14.9%
Taxes	(3,527)	(3,131)	12.6%
NET PROFIT/(LOSS)	8,275	7,139	15.9%
<i>Net Profit margin</i>	<i>7.1%</i>	<i>6.3%</i>	

The increase in **revenues** registered in FY 2024 is mainly due to the growth in sales in Italy **(+3.0%)**, but also abroad **(+7.9%)**. In particular, in Italy, the revenues from the Healthy Food Division grew by **+3.0%** and those from the Traditional Food Division by **+4.9%**. Improved availability and visibility at points of sale, major ongoing investments in consumer marketing and advertising are the basis for the increase in revenues.

Total value of production registered a growth of **+3.4%**.

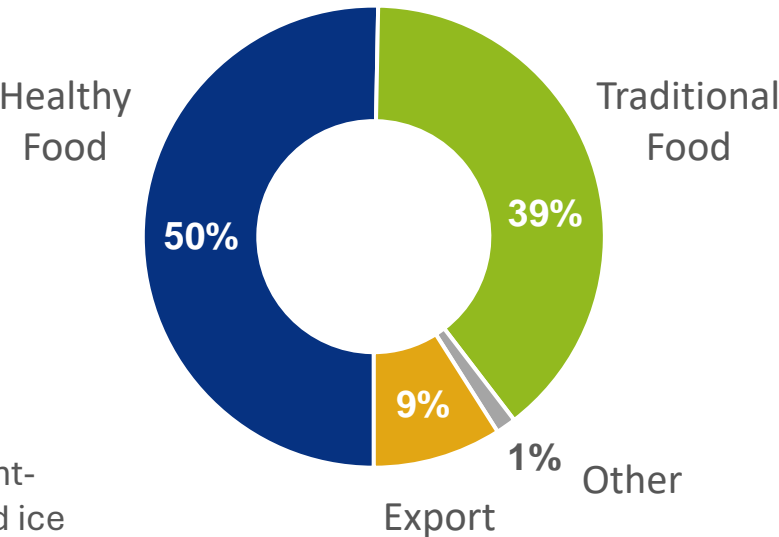
EBITDA recorded an increase of **+14.0%** with an increasing **EBITDA Margin** equal to **12.2%** (11.1% in FY 2023).

Net Profit increased of **15.9%**, reaching € **8.3 mln**

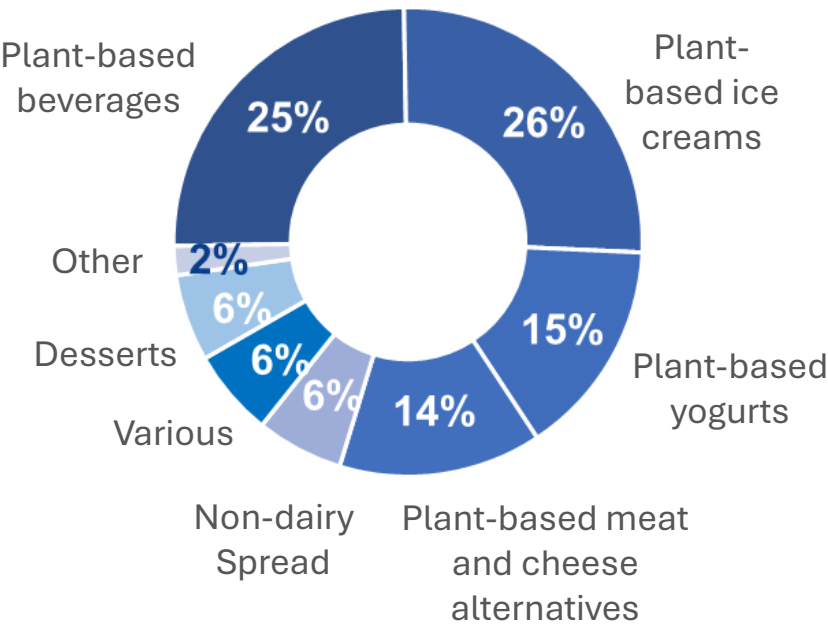
REVENUES BREAKDOWN FY 2024



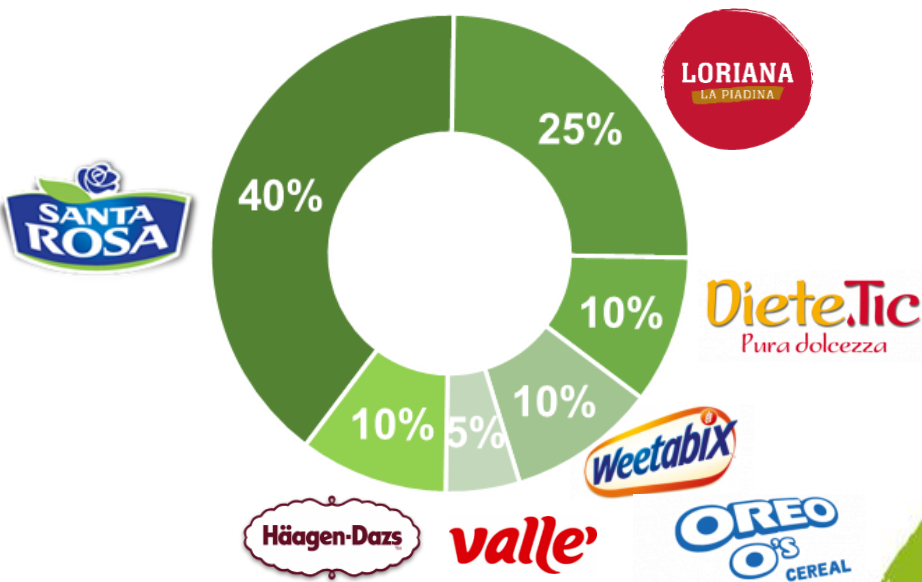
TOTAL REVENUES



HEALTHY FOOD



TRADITIONAL FOOD



BALANCE SHEET FY 2024

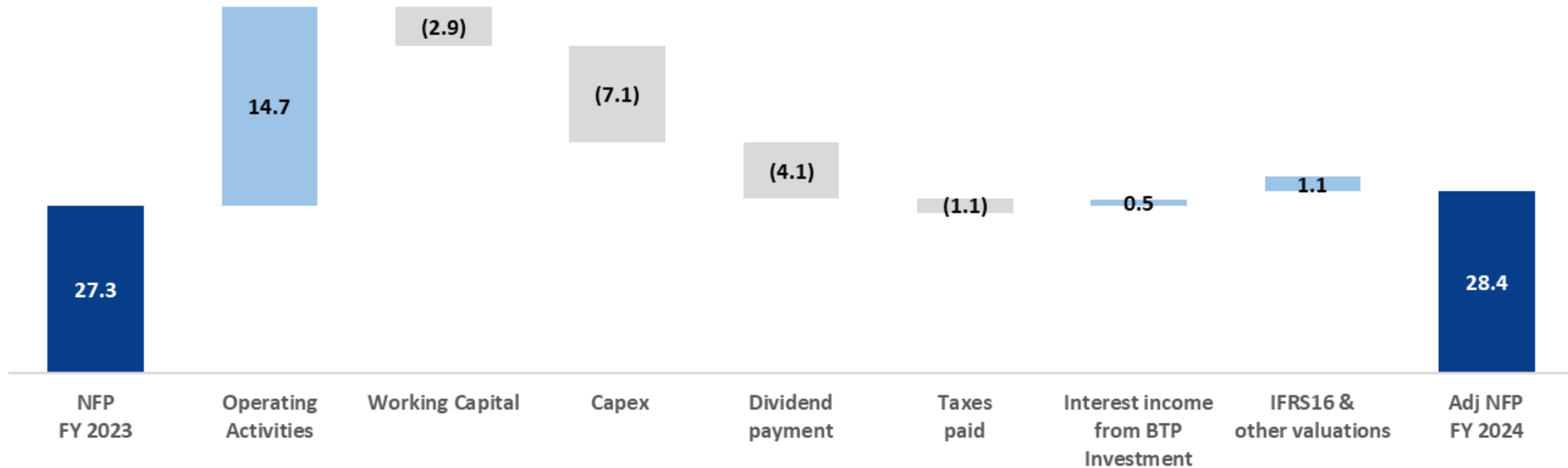


€ 000	31/12/2024	31/12/2023 Restated
Current Non-financial Assets	25,502	24,942
Current Non-financial Liabilities	(25,697)	(25,124)
Net Working Capital	(194)	(182)
Other net operating assets/(liabilities)	(4,121)	(4,195)
Fixed assets	66,347	61,840
Total Employments	62,032	57,462
Shareholders' Equity	90,461	84,772
Short-term Net Financial Position (cash)	(13,736)	(15,523)
Non-current financial liabilities	(19,754)	(18,905)
Medium/long-term financial loans	5,060	7,119
Adjusted Net Financial Position (Cash)	(28,429)	(27,309)
Total Sources	62,032	57,462

- Fixed assets include € 42.7 mln referred to Goodwill and Trademarks
- **Shareholders' Equity** amounted to € 90.5 million

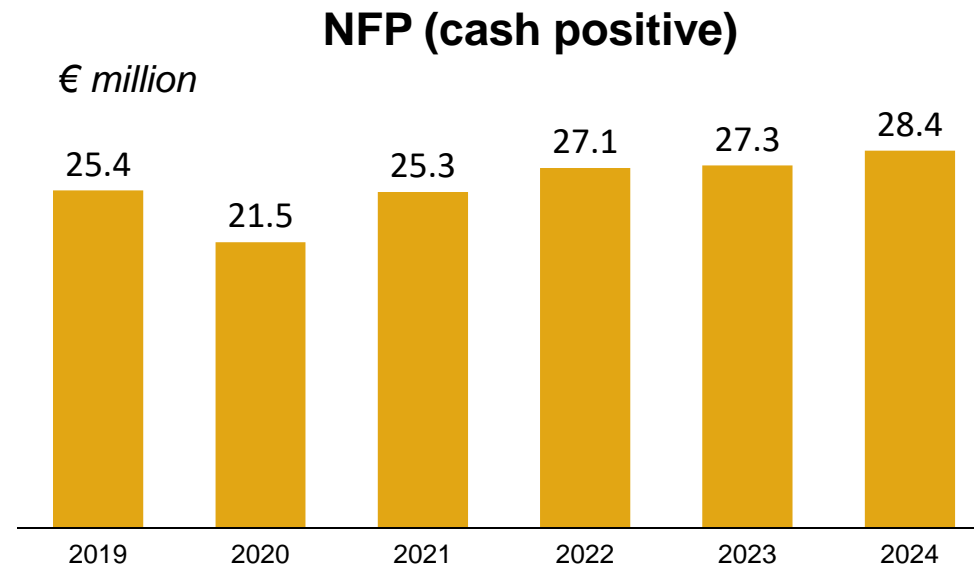
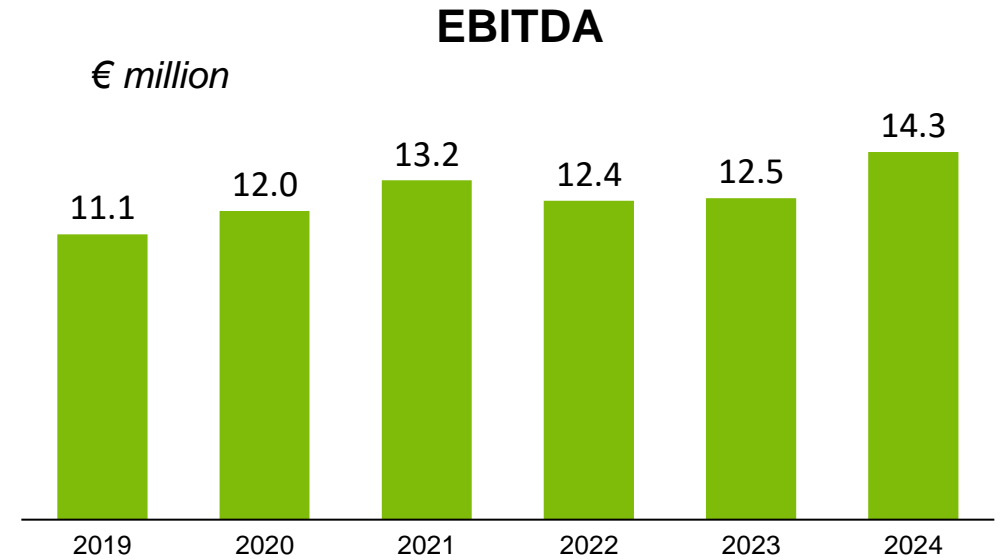
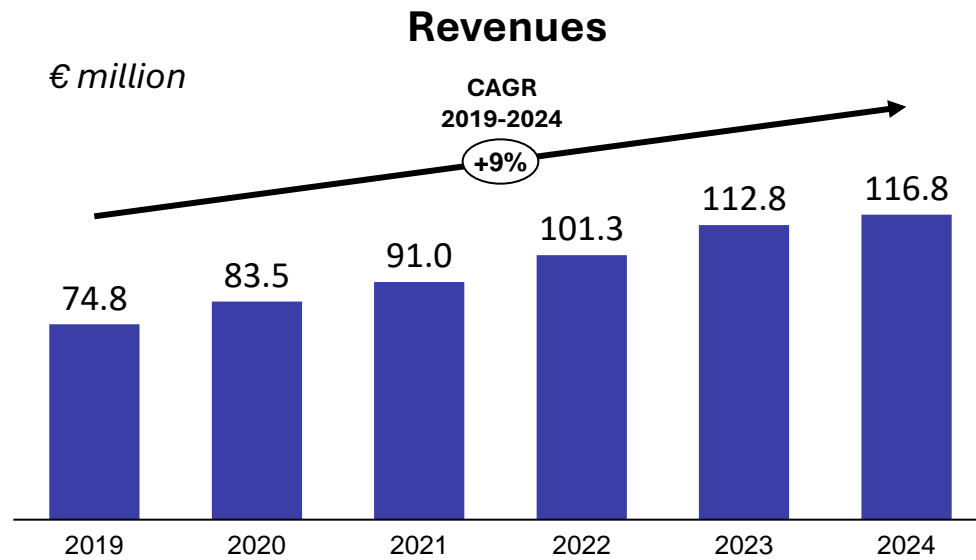
2023 data has been restated to retroactively reflect the effects deriving from the change in the criterion used for the valuation of investments in controlled companies, from the cost method to the equity method, implemented by the Directors starting from this financial year.

ADJUSTED NET FINANCIAL POSITION BRIDGE

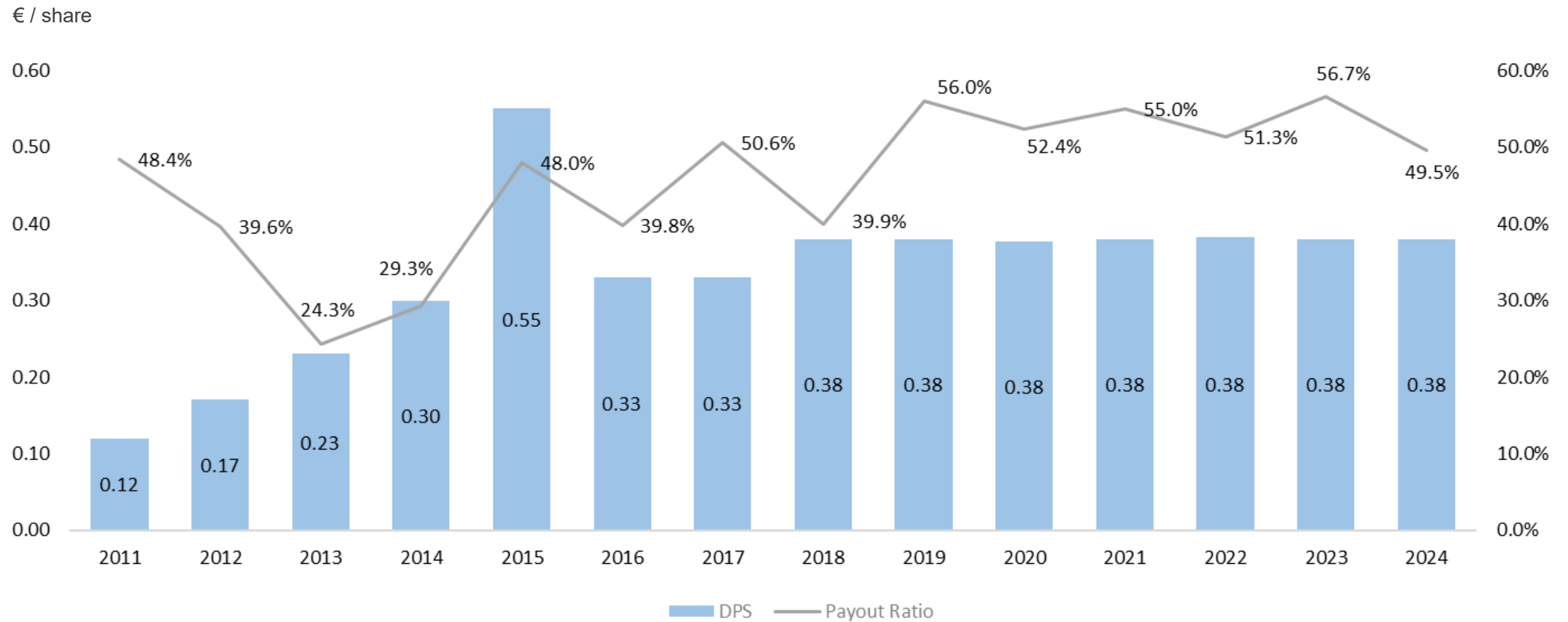


The **Adjusted Net Financial Position as of 31 December 2024** is equal to **€ 28.4 million**, from € 27.3 million at the end of 2023. Net of the effect of the application of IFRS16 as of 31 December 2024, the adjusted NFP would be equal to € 30.2 million.

REVENUES, EBITDA & NFP TREND

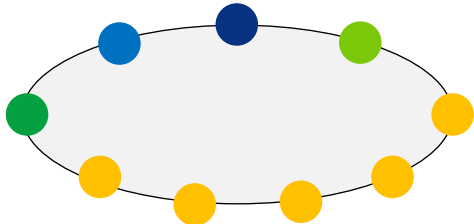


DIVIDEND PAYMENT TREND



APPENDIX

Board of Directors



Lorenzo Sassoli de Bianchi
● *Chairman*

Furio Burnelli
● *Deputy Chairman*

Andrea Panzani
● *Chief Executive Officer*

Gregorio Sassoli de Bianchi
● *Director*

Susanna Zucchelli
● *Independent Director*

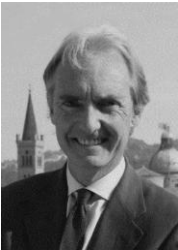
Camilla Chiusoli
● *Independent Director*

Francesca Postacchini
● *Director*

Ilaria Monetti
● *Director*

Marco Montefameglio
● *Director*

Top Management



Chairman
Lorenzo Sassoli
de Bianchi

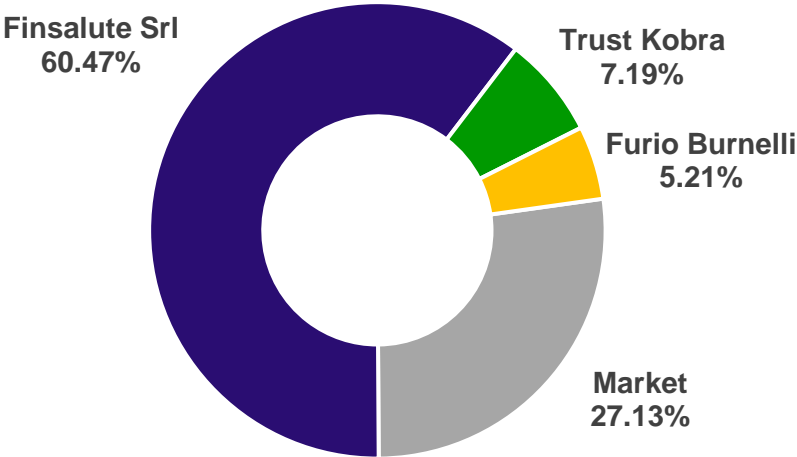


CEO & GM
Andrea
Panzani



CFO
Nicola
Mastacchi

Shareholders' Structure

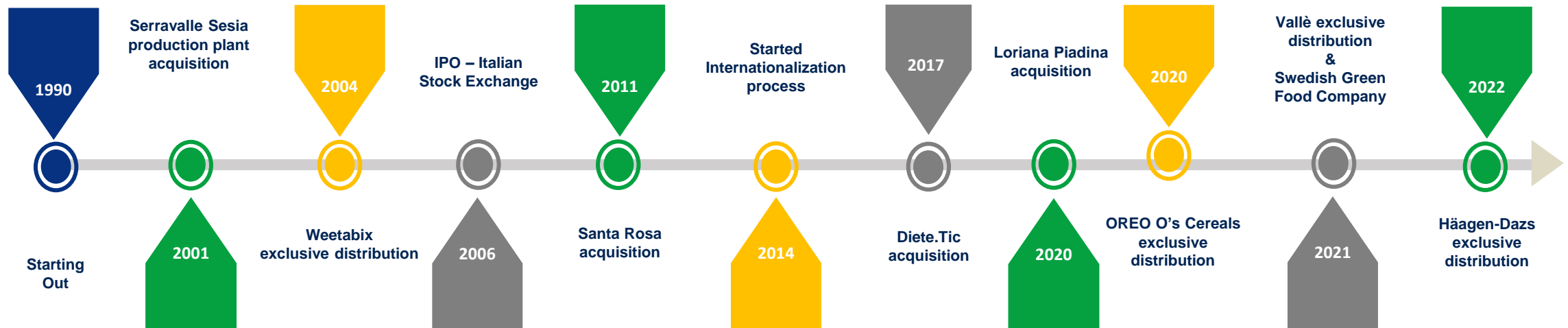


HISTORY

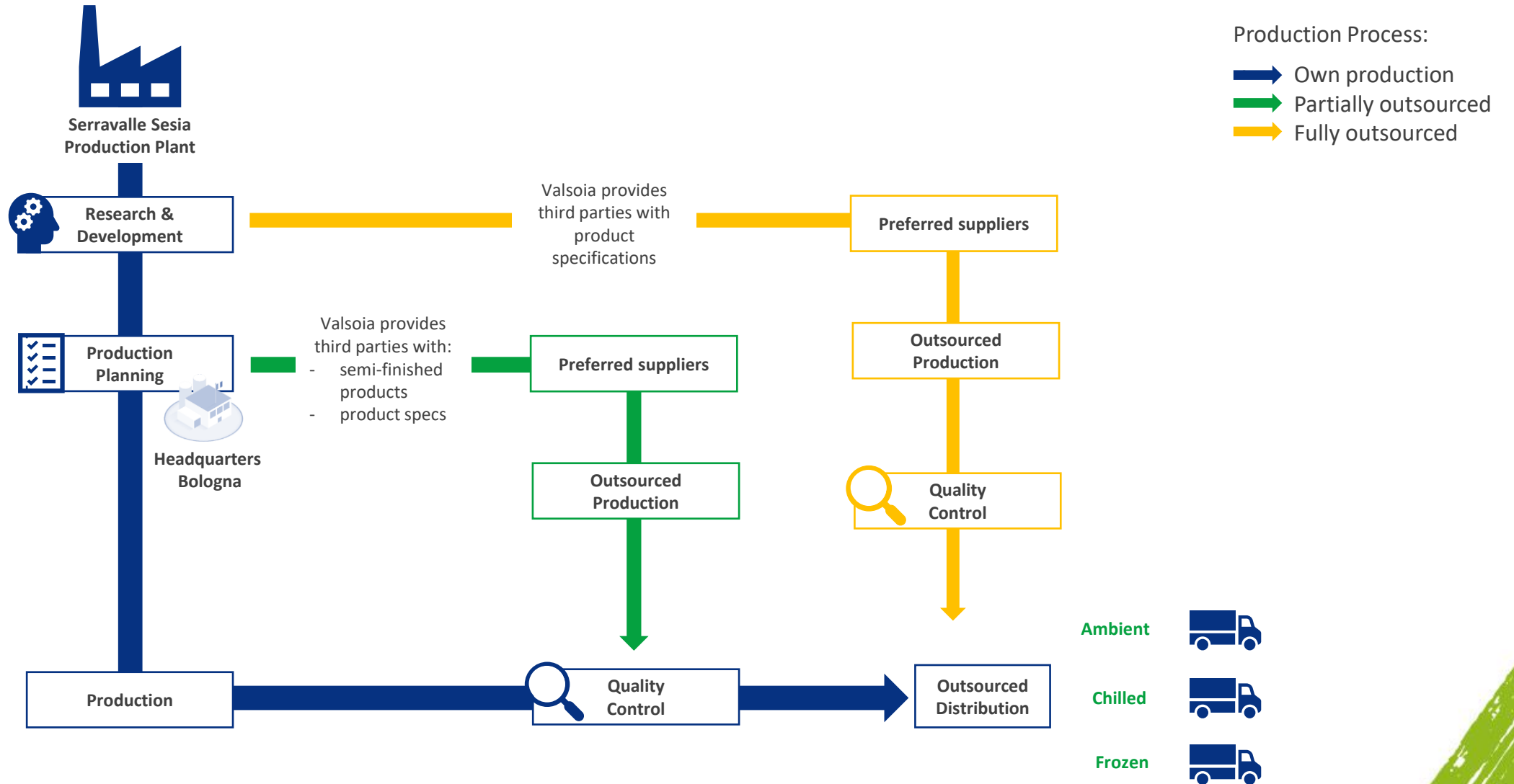


Founded in 1990 by neurologist Lorenzo Sassoli de Bianchi and listed on the Italian stock market since 2006.

Today **Valsoia** is expanding in the domestic and international markets, through product innovation and acquisitions.



BUSINESS OPERATION MODEL





OUR MISSION

To contribute to the improvement of the **QUALITY OF LIFE**, by offering **HEALTHY, 100% PLANT-BASED** alternative foods

GOOD AND HEALTHY FOOD

Valsoia has always been committed to **offering consumers delicious, nutritionally-balanced products**

GOOD FOR THE PEOPLE

HEALTH IS AT THE HEART OF WHAT WE DO.
Research backs many benefits of a plant-based lifestyle

GOOD FOR THE PLANET

A plant-based diet promotes less land degradation, less pollution and less atmospheric warming

FROM BREAKFAST TO DINNER

Valsoia Food Project promotes a 100% plant-based diet covering all of your daily food choices

THE NEW SYSTEM PACK DESIGN



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