

VALSOIA PARTICIPATES IN THE ITALIAN STOCK MARKET OPPORTUNITIES

Bologna, January 12, 2021 - Valsoia S.p.A. (MTA: VLS), Reference Company in the Italian market of health food products, listed on the MTA Market managed by Borsa Italiana, will participate tomorrow, January 13, 2021 in the ISMO - Italian Stock Market Opportunities.

The event, organized by Intesa Sanpaolo, aims at promoting the meeting between Italian institutional investors and representatives of some medium and small capitalization companies representing Italian excellence, listed on the Italian Stock Exchange on the MTA and AIM markets. For this edition, the meetings will be organized in virtual mode, allowing the listed companies to meet remotely.

The event will be attended by the CEO and General Manager, Andrea Panzani, and the CFO, Nicola Mastacchi, who will illustrate to the investors present the figures relating to Sales Revenues and Net Financial Position for the first nine months of 2020. These show a significantly positive trend: Sales Revenues, compared to the first nine months of the previous year, grew by +11.9% (of which Export + 34.6%), the Net Financial Position is positive, progressively growing, and equal to € 31.5 million.

Andrea Panzani, CEO and General Manager commented: "The Italian Stock Market Opportunities event will allow us to present to national investors the results of the first nine months of 2020, with which we are satisfied, representing a further confirmation of the validity of the policies adopted in recent years. During the meeting we will also present the acquisition of "Loriana", the second brand by value in the market of "Piadine ambiente", and the agreement for the exclusive distribution on the Italian territory of breakfast cereals branded OREO O's".

For further information, please refer to the documentation published on our website: www.valsoiaspa.it, in the "Investor Relations" section.

Valsoia S.p.A. (www.valsoiaspa.com) founded in 1990, originally developed the Italian market of alternative vegetable products and is now a reference company in the health food market in Italy. The Valsoia Brand represents, for the consumer, innovation, and attention to health through good, natural and healthy products. Since July 14, 2006, Valsoia S.p.A. is listed on the MTA market organized and managed by Borsa Italiana S.p.A. In 2011, Valsoia acquired Santa Rosa, a historical Brand in the segments of jams and tomato preserves with the Pomodorissimo Brand (the latter under license since 2018 to Società Cooperativa Conserve Italia). In 2017 it acquired the Diete.Tic Brand, Leader in the liquid segment of sugar alternatives. In addition, it is the historical distributor in Italy of the English Brand Weetabix, whole grain cereals for breakfast. In 2020 Valsoia has finalized agreements with De.Co INDUSTRIE S.C.P.A. for the acquisition of "Loriana", the second Brand by value in the market of "Piadine ambiente", and with Weetabix Ltd for the exclusive distribution on the Italian territory of breakfast cereals branded OREO O's.

Valsoia S.p.A. as at September 30, 2020 (source: Press release of the Board of Directors' resolutions of November 12, 2020) achieved Sales Revenues equal to 64.3 million Euros (+ 11.9% compared to the same period of the previous year) and recorded a positive Net Financial Position equal to 31.5 million Euros.

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