

VALSOIA PARTICIPATES AT THE ITALIAN STOCK MARKET OPPORTUNITIES

Bologna, 9 December 2020 - Valsoia S.p.A. (MTA: VLS), a reference company in the Italian market for health food products, listed on the MTA Market managed by Borsa Italiana, tomorrow 10 December 2020, will take part in ISMO - Italian Stock Market Opportunities.

The event, organised by Intesa Sanpaolo, aims to promote the meeting between French-speaking institutional investors and representatives of several medium- and small-cap companies representing Italian excellence, listed on the Italian Stock Exchange on the MTA and AIM markets. For this edition, the meetings will be organised in virtual mode, allowing listed companies to hold meetings remotely.

The event will be attended by the CEO and DG, Andrea Panzani and the CFO, Nicola Mastacchi, who will illustrate to the investors present the data related to Sales Revenues and Net Financial Position for the first nine months of 2020. They show a significantly positive trend: Sales Revenues, compared to the first nine months of the previous year, grew by +11.9% (of which Export + 34.6%), the Net Financial Position is positive, growing steadily, and equal to € 31.5 million.

Andrea Panzani, CEO and DG said: *“As always, we are pleased to meet investors to comment on our positive results for the first nine months of 2020, which have shown solid and growing economic and financial data. The event will also be an opportunity to present the recent agreement with Deco Industrie for the purchase of piadina Loriana, the second brand in the Italian piadina environment market. The strategic value of the Loriana acquisition should also be read in relation to its development potential both in Italy and abroad. The piadina market has been in constant growth for years. Today Loriana covers only 50% of the distribution coverage in the Italian large-scale retail trade and thanks to Valsoia's distribution strength and the investments already planned to strengthen the brand's positioning, I am confident that this product will further accelerate our growth, allowing us to gain new market shares. During the meetings will also be presented the projects, already being implemented, that will strengthen the Valsoia brand offer in the reference markets in Italy and abroad”*.

For further information please refer to the documentation published on our website: www.valsoiaspa.it, in the section "Investor Relations".

Valsoia S.p.A. (www.valsoiaspa.com) founded in 1990, originally developed the Italian market of alternative vegetable products and is today a reference company in the health food market in Italy. The Valsoia Brand represents, for the consumer, innovation, and attention to health through good, natural and healthy products. Since 14 July 2006, Valsoia S.p.A. has been listed on the MTA market organised and managed by Borsa Italiana S.p.A. In 2011 Valsoia acquired Santa Rosa, a historic brand in the tomato jams and preserves segments with the Marca Pomodorissimo (the latter has been under license since 2018 to the Società Cooperativa Conserve Italia). In 2017 it acquired Marca Diète.Tic, leader in the liquid segment of alternatives to sugar. In addition, it is the historic distributor in Italy of the English brand Weetabix, whole grain cereals for breakfast.

Valsoia S.p.A. in the six months ended 30 June 2020 (source: Half-Yearly Financial Report at 30 June 2020) achieved Sales Revenues of 43.4 million Euros (+ 17.2% compared to the same period of the previous year) and recorded a positive Net Financial Position of 25.8 million Euros.

For more info

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